

### **The Michigan Green Chemistry Governor's Award Program Honors Banquet**

Thursday, September 24, 2009 | 6-10 pm

Detroit Institute of Arts

### **The Michigan Green Chemistry Conference**

Friday, September 25, 2009 | 8 am-5 pm

Fort Shelby/Detroit Downtown DoubleTree



## **MICHIGAN GREEN CHEMISTRY AWARDS BANQUET AND CONFERENCE**

### **SPONSORSHIP OPPORTUNITIES**

#### **Michigan Green Chemistry Governor's Awards Banquet**

On behalf of the Governor of the State of Michigan, the Green Chemistry Roundtable will recognize and celebrate cutting edge technology and business advances in Green Chemistry with the first annual Green Chemistry Awards. The awards are open to individuals or organizations in Michigan. Award categories include business, academic, education, public, and student, and applications are being accepted until July 15, 2009. Green Chemistry award recipients will be honored at a banquet on Thursday, September 24, 2009, at the Detroit Institute of Arts.

#### **Michigan Green Chemistry Conference**

The first annual Michigan Green Chemistry Conference will transform knowledge into action and action into results. Leading experts in the field of business technology, chemistry, engineering, and business process improvement will inspire and inform as Michigan business leaders construct an infrastructure for advancing and sustaining green products and processes.

This results-oriented conference will be highly interactive, providing a multi-level knowledge approach to green chemistry and product and process design. Participants will receive fact-based informative strategies, tactics, tools, and resources and develop a first level action plan to incorporate knowledge gained into their business model.

You can invest in Michigan's future by sponsoring and attending this event. By doing so, you will share the floor with key stakeholders who are committed to moving Green Chemistry forward to benefit Michigan's economy, environment, and overall health.

#### **Green Chemistry?**

Green chemistry is the design of chemical products and processes that reduce or eliminate the use or generation of hazardous substances. It is the cornerstone of state policy in Michigan directed toward the use of safer, less toxic, or non-toxic chemical alternatives. This new directive, "Promotion of Green Chemistry for Sustainable Economic Development and Protection of Public Health," is overseen by the Michigan Green Chemistry Roundtable. The Roundtable is comprised of experts representing business, academia and economic and environmental interests groups.

## SPONSORSHIP Governor's Award Program Honors Banquet

**Emerald**  
**\$5,000**

Venue Sponsor – *1 Opportunity Available*

- Three invitations to the banquet
- Reserved seating
- Prominent feature in the banquet program
- Logo on banquet signage and table markers
- Verbal introduction and recognition at the event
- Opportunity to deliver welcome address at the event

**Peridot**  
**\$2,000**

Dinner Co-Sponsors – *2 Opportunities Available*

- Two invitations to the banquet
- Reserved seating
- Logo on banquet signage and program
- Verbal recognition at the banquet

**Jade**  
**\$1,000**

Appetizer & Dessert Co-Sponsors – *5 Opportunities Available*

- Two invitations to the banquet
- Logo on banquet signage and program
- Verbal recognition at the banquet

**Turquoise**  
**\$500**

Award Sponsors – *8 Opportunities Available*

- One invitation to the banquet
- Name listed on banquet signage and program
- Introduce one category winner:  
Business, Academic, Education, Public, and Student

**Thursday**  
**September 24, 2009**

6 - 10 pm  
Detroit Institute of Arts



## SPONSORSHIP Conference

**Emerald**  
**\$5,000**

*1 Opportunity Available*

- Three complimentary registrations to the conference
- One speaker introduction
- Reserved, prominent seating for plenary event
- Logo on website, looping slide show, signage, table markers
- Verbal introduction and recognition at the event

**Peridot**  
**\$2,000**

*2 Opportunities Available*

- Two complimentary registrations to the conference
- Reserved seating for plenary event
- Breakout sponsor and speaker introduction
- Logo on website, looping slide show, signage, table markers

**Jade**  
**\$1,000**

*5 Opportunities Available*

- One complimentary registration to the conference
- Logo on looping slide show

**Turquoise**  
**\$500**

*8 Opportunities Available*

- Name listed on looping slide show

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